

Name \_\_\_\_\_  
Mr. Wilson

Economics  
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### Monopolistic Competition Assignment

Task: Find two examples of products that are **Monopolistically Competitive** with each other (similar, but with differences that influence price). **DO NOT USE THE EXAMPLES DISCUSSED IN CLASS!** Then complete the worksheet below:

**Product #1** \_\_\_\_\_

1. What are the brands of your product?

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2. Which brand is the **MOST** expensive? How much?

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3. Which of the **4 types of nonprice competition** (from your notes) explains the reason behind the price difference? Describe the difference.

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4. Which of the brands would you buy? Would you pay the extra money? Explain your reason.

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**Product #2** \_\_\_\_\_

1. What are the brands of your product?

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2. Which brand is the **MOST** expensive? How much?

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3. Which of the **4 types of nonprice competition** (from your notes) explains the reason behind the price difference? Describe the difference.

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4. Which of the brands would you buy? Would you pay the extra money? Explain your reason.

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