



**For Immediate Release: September 3, 2024**

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## **Rochester City School District Opens 2024 – 2025 School Year**

**Who:**

RCSD Students and Staff

**What:**

First day of school media coverage

**When:**

Thursday, September 5, 2024, 5 a.m. – 9:00 a.m.

**Where:**

Loretta Johnson Middle School (5 a.m. – 7:45 a.m.)  
200 Genesee Street  
Rochester, NY 14611

Joseph C. Wilson High School Commencement Academy (7:45 a.m. – 9:00 a.m.)  
501 Genesee Street  
Rochester, NY 14611

**Details:**

On Thursday, September 5, the Rochester City School District will open its doors to welcome approximately 21,000 students back to school in grades PreK through 12 for the 2024 – 2025 school year. Story opportunities include the following:

**Loretta Johnson Middle School and Principal Moniek Silas-Lee welcome students, 200 Genesee Street, 7:30 a.m. school start time. Live shots start at 5:00 a.m.**

- **Loretta Johnson Middle School:** A longtime Rochester school administrator, Loretta Johnson became the first woman to lead the District as Interim Superintendent from 1994 to 1995. Ms. Johnson came to Rochester in 1969 and began her career teaching elementary school.
- **New Schools:** Loretta Johnson Middle School is one of four new middle schools opening this school year as part of Invest in Tomorrow, the District’s vision for the future. Middle schools (7-8) focus on preparing students academically and emotionally for high school, promoting athletics through physical fitness, sportsmanship, and personal growth, and providing programs and nurturing student spaces so every student can activate their dreams and unlock their potential.

**Joseph C. Wilson Magnet High School Commencement Academy, 501 Genesee Street, 7:30 a.m. school start time. Media availability starts at 8:30 a.m.\***

- State Education Commissioner Betty Rosa will be visiting this location. More information to come from the State Education Department.

## **Schedule for Live Interviews at Loretta Johnson Middle School**

### **Channel 8**

5:00 – Rhonda Morien, Chief of Schools

5:30 – Moniek Silas-Lee, Principal of Loretta Johnson Middle School

6:00 – Ruth Turner, Deputy Superintendent for Administration & Supports

6:30 – Chris Miller, Chief of Human Capital

### **Channel 10**

5:00 - Chris Miller, Chief of Human Capital

5:30 – Ruth Turner, Deputy Superintendent for Administration and Supports

6:00 – Moniek Silas-Lee, Principal of Loretta Johnson Middle School

6:30 – Rhonda Morien, Chief of Schools

### **Channel 13**

5:00 – Moniek Silas-Lee, Principal of Loretta Johnson Middle School

5:30 – Chris Miller, Chief of Human Capital

6:00 – Rhonda Morien, Chief of Schools

6:30 – Ruth Turner, Deputy Superintendent for Administration and Supports

**(\*Media will be off grounds at Loretta Johnson Middle School after bus arrival at 7:30. The secondary location for footage will be Joseph C. Wilson High School Commencement Academy.)**