



**For Immediate Release: October 19, 2023**

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## **Frank Fowler Dow School No. 52 and Red Cross to “Prepare with Pedro”**

**Who:**

Students from Frank Fowler Dow School No. 52  
Staff and volunteers with the American Red Cross of Western New York Rochester chapter

**What:**

Prepare with Pedro – Home Fire Safety Education

**When:**

Friday, October 20, 2023, 10:10 a.m.

**Where:**

Frank Fowler Dow School No. 52  
100 Farmington Road  
Rochester, NY 14609

**Details:**

Staff and volunteers with the American Red Cross of Western New York Greater Rochester chapter are visiting School No. 52 to provide students with lifesaving home fire safety education through its home fire safety campaign. Instructors will teach students in grades K – 2 how to Prepare with Pedro, a Red Cross storybook character, who loves to learn how to be prepared and take action during emergencies like home fires. Students will learn about making a fire escape plan and practice how to “get low and go” in the event of a home fire. Earlier this week, students in grades 3 - 6 took part in The Pillowcase Project which provides students with a pillowcase to decorate and use as a personal emergency supplies kit in the event of a fire or other disaster.

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