The TIME Collaborative

Creating Schools with More & Better Learning Time

Session 5 – Re-engineering Your School Day and Year

NATIONAL CENTER ON
TIME & LEARNING

THE "BUILD SOMETHING, ANYTHING" DO NOW

BUILDING MATERIALS
- Index Cards
- Tape

DIRECTIONS
- Use index cards and tape and build a structure at your table

RULES
- There are none
- Just build something

TEAMS WILL BE HONORED FOR
- The Tallest
- The most creative use of materials
- Sturdiest

Today's Agenda – Re-engineering Your School Day and Year

8:30 – 9:00	**Welcome and Leadership Message**

9:00 – 10:00	**Redesign Work Session, Part 1: Learning from Others**
10:00 – 10:15	***Break***
10:15 – 12:00	**Redesign Work Session, Part 2: Team Work Time**
12:00 – 12:45	***Lunch***
12:45 – 1:45	**Redesign Work Session, Part 3: Team Work Time** ***Optional Workshops on Partnerships and Blended Learning***
1:45 – 2:40	**Building Support: Synthesize & Communicate your Priorities**
2:40 – 3:30	**Next Steps Planning and Closing**

Today's Objectives

- **<u>Continue re-engineering with your school team and learn from other schools' iterations</u>**

- **<u>Build on your first iteration and experiment</u>** with your next ones

- Clearly and succinctly synthesize your priorities and implications in order to **<u>become spokespeople for your new school day</u>**

- Build a deeper understanding of **<u>blended learning and partnerships</u>** *(through optional workshops)*

Keeping Track of It All

Choose Roles

Scribe = Blue

Focuser = Red

Timekeeper = Yellow

Throughout the day, your **scribe** can take notes for your team

GOAL: Develop a High-Quality, Sustainable New School Day

Build on your first iteration

Share bold, creative ideas

Improve your iterations
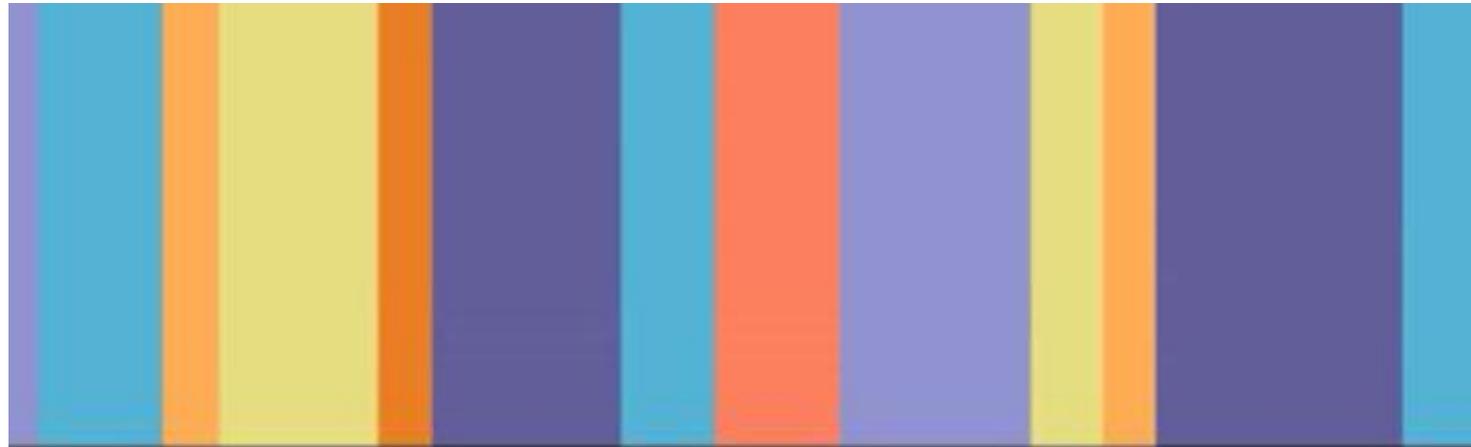
Creativity and Play

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# Sharing and Learning from Our Iterations

1   **Assign one person to present your school's iteration (Talker)**

Talker

2   **The remaining members of your team (Travelers) will count off.**
ELEMENTARY: 1 – 5
MIDDLE and K-8: A – E

Elem
1 2 3 4 5

Middle/K-8
A B C D E
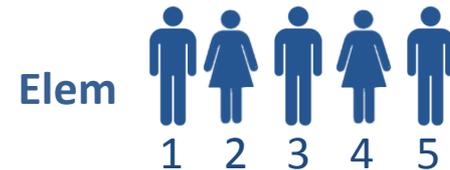
3   **Each Traveler will go to one school to learn the iteration from a different school's Talker**

1 1 1 1 1
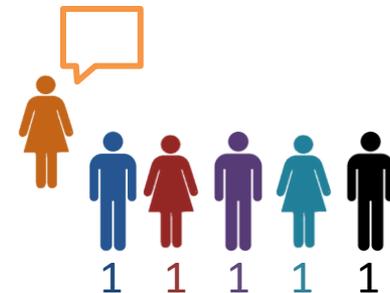
ACTIVITY: Travelers and Talkers

Talkers

Walk through a summary of your school's first iteration *(10 min)*

- Highlight priorities, key implications and major changes
- Identify important questions and/or challenges
- Travelers can use the note taker to track ideas and questions

Travelers

Ask clarifying questions *(10 min)*

- Clarify the major components of the iteration
- Focus on the big picture

Travelers + Talkers

Generate new ideas and problem-solve *(20 min)*

- Use the Talker's iteration as a jumping-off point to come up with new ideas and problem-solve common challenges
- Ask open-ended questions: "What if…"
- Use note takers to track ideas you want to bring back to your team

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Team Work Time

Goal: Build on your first iteration to experiment and create a new and improved version

Questions to Consider:

What did we learn from other schools that will help us create our next iteration?

What do we want to try next in our iteration?
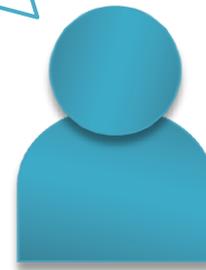
FOCUSERS: Your teams may need you

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Building your Next Iteration and Learning More

In the next hour, you can…

Continue building on your first iteration to create a new and improved version
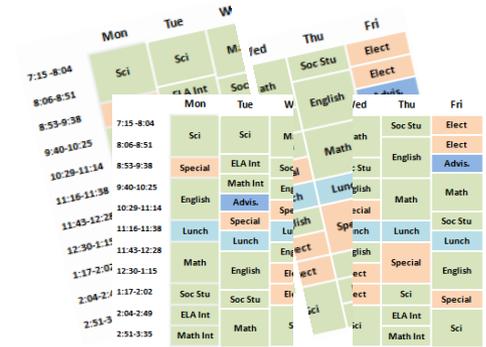
or, some team members can…

Attend **optional workshops** on how to:

- Integrate **technology** into your new school day

- Integrate **partners** into your new school day

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Build Support: Become a Spokesperson For Your New School Day

Redesign Team

Leadership Team

Teachers and Staff

Parents, Partners, Students
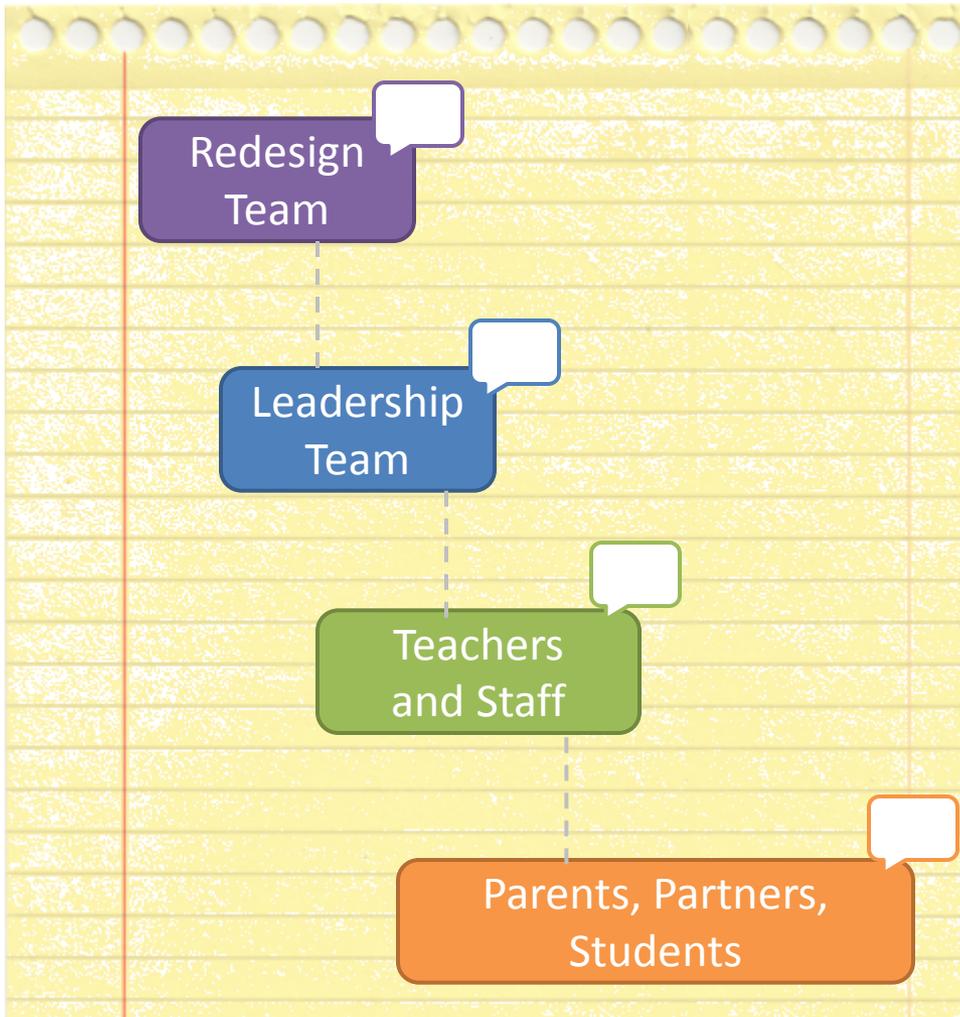
## Synthesize your priorities to deliver a clear, concise pitch

Today, you'll develop and practice an "elevator pitch" for your new school day

In the coming days, weeks & months:

- Integrate your pitch into meetings, newsletters, emails, conferences, Twitter feeds, etc. – **make sure everyone is on the same page**

- Empower your community to deliver this pitch and **help build support** for your new school day

Synthesize and Communicate your Priorities

Take a few minutes to read "What Is Your School's 'Elevator Message'?"
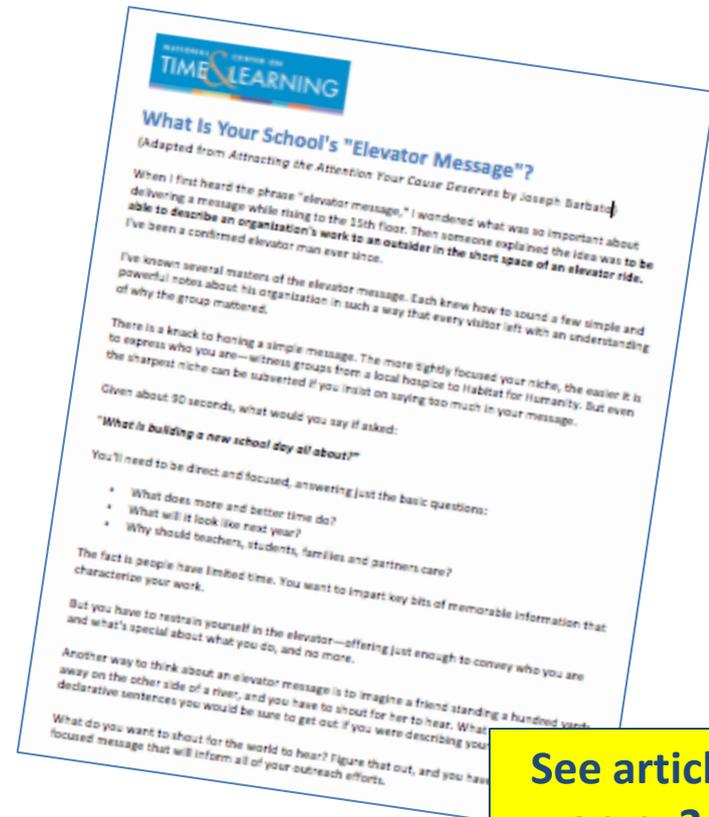
See article on p. 3

Crafting an Elevator Pitch

A strong elevator pitch is...

...90 seconds or less

...no more than 3 major points

...easy to understand + remember (no jargon)
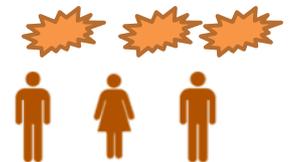
...compelling (makes people want to learn more)

Create a Pitch to Communicate your Priorities

Your elevator pitch briefly explains:
1) **Why your school is building a new school day**
2) **What will be different in your new day**

- **At _____ School, we are developing a plan to build a new school day so that we can…**

- **With more time, we will be able to:**
  - **1.**
  - **2.**
  - **3.**

Drafting a Pitch for Your New School Day

An elevator pitch is a short statement outlining:
1) Why your school is building a new school day
2) What will be different in your new day

At _____ School, we are developing a plan to build a new school day so we can (include an aspirational goal).

With more time we will be able to:
1.

2.

3.

Your two to three major points should be driven by your Focus
For each point, articulate your priority and how it will impact

See template on p. 4

ACTIVITY: Create Your Elevator Pitch

Directions:

1) **Work as a team to create and practice your elevator pitch.** Use the **elevator pitch template.**

2) **Deliver your pitch to two colleagues from other schools. Give and take feedback using the elevator pitch rubric.**

3) **Regroup as a team and share feedback you received.** Your **scribe** can use this feedback to **refine your school's elevator pitch**.

New School Day Pitch: Giving Feedback

Directions: Use this rubric to give concrete, actionable feedback. For each element of a successful pitch, answer this question: How effectively did the pitch meet the criteria? Then, share your feedback with your colleague.

Criteria	Rating				Comments/Questions
	Not Very Effective			Effective	
90 seconds or less	1	2	3	4	
No more than 3 major points					

Drafting a Pitch for Your New School Day

An elevator pitch is a short statement outlining:
1) Why your school is building a new school day
2) What will be different in your new day

At _____ School, we are developing a plan to build a new school day.

In our new day, we will:
1.

2.

3.

Your two to three major points should be driven by your Fo_____
For each point, articulate your priority and how it will impa_____

See template and rubric, p. 4 & 5

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What Stood Out For You?
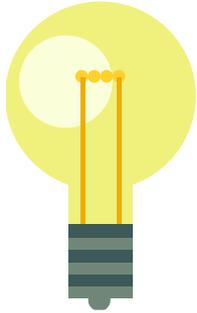
- Think of an **"aha!" moment** that happened for you today and with whom you will share it back at school

- Think of a **"shout-out"** to recognize one of your team members or another school team

We'll share "aha!" moments and "shout-outs" before we leave today.

Your Next Steps

By Session 6, your team must:

1. **Communicate your priorities and build support for your plan**

   - Integrate your elevator pitch into your outreach efforts and materials

   - Share at least one iteration with key stakeholders

2. **Continue re-engineering**

   - Experiment with several iterations, working towards your completed staffing and scheduling iteration

   - Meet with district leaders and your NCTL coach to share your redesign plan, consider flexibilities needed, and discuss cost implications

3. **Begin to prepare your final plan**

   - An electronic copy of the template will be posted on the website to use for your Session 6 team presentation and your final plan for submission

Resources for Next Steps Planning

✓ Complete the **Next Steps Planner** and use your **Planning Calendar** to identify action steps

✓ All resources from today's session can be found at **www.timeandlearning.org/newyork**

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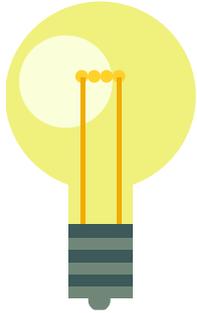
- Your **"aha!" moment** and with whom you will share it back at school

- A **"shout-out"** to recognize one of your team members or another school team

Please fill out and
return your evaluations!

Thank you!