The TIME Collaborative
Creating Schools with More & Better Learning Time

Session 5 – Re-engineering Your School Day and Year
THE “BUILD SOMETHING, ANYTHING” DO NOW

BUILDING MATERIALS
- Index Cards
- Tape

DIRECTIONS
- Use index cards and tape and build a structure at your table

RULES
- There are none
- Just build something

TEAMS WILL BE HONORED FOR
- The Tallest
- The most creative use of materials
- Sturdiest
Today’s Agenda – Re-engineering Your School Day and Year

8:30 – 9:00  Welcome and Leadership Message

9:00 – 10:00  Redesign Work Session, Part 1: Learning from Others

10:00 – 10:15  Break

10:15 – 12:00  Redesign Work Session, Part 2: Team Work Time

12:00 – 12:45  Lunch

12:45 – 1:45  Redesign Work Session, Part 3: Team Work Time

Optional Workshops on Partnerships and Blended Learning

1:45 – 2:40  Building Support: Synthesize & Communicate your Priorities

2:40 – 3:30  Next Steps Planning and Closing
Today’s Objectives

- Continue re-engineering with your school team and learn from other schools’ iterations

- Build on your first iteration and experiment with your next ones

- Clearly and succinctly synthesize your priorities and implications in order to become spokespeople for your new school day

- Build a deeper understanding of blended learning and partnerships (through optional workshops)
Choose Roles

Scribe = Blue
Focuser = Red
Timekeeper = Yellow

Throughout the day, your scribe can take notes for your team.
GOAL: Develop a High-Quality, Sustainable New School Day

Build on your first iteration

Share bold, creative ideas

Improve your iterations
Experimenting with New Ideas

Creativity and Play

Video
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**Sharing and Learning from Our Iterations**

1. Assign one person to present your school’s iteration (Talker)

2. The remaining members of your team (Travelers) will count off.
   - **ELEMENTARY:** 1 – 5
   - **MIDDLE and K-8:** A – E

3. Each Traveler will go to one school to learn the iteration from a different school’s Talker
ACTIVITY: Travelers and Talkers

Talkers

Walk through a summary of your school’s first iteration *(10 min)*
- Highlight priorities, key implications and major changes
- Identify important questions and/or challenges
- Travelers can use the note taker to track ideas and questions

Ask clarifying questions *(10 min)*
- Clarify the major components of the iteration
- Focus on the big picture

Travelers

Generate new ideas and problem-solve *(20 min)*
- Use the Talker’s iteration as a jumping-off point to come up with new ideas and problem-solve common challenges
- Ask open-ended questions: “What if...”
- Use note takers to track ideas you want to bring back to your team
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<table>
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</tr>
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<tbody>
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Team Work Time

Goal: Build on your first iteration to experiment and create a new and improved version

Questions to Consider:

What did we learn from other schools that will help us create our next iteration?

What do we want to try next in our iteration?

FOCUSERS: Your teams may need you
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Building your Next Iteration and Learning More

In the next hour, you can...

Continue building on your first iteration to create a new and improved version

or, some team members can...

Attend optional workshops on how to:

• Integrate technology into your new school day

• Integrate partners into your new school day
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Build Support: Become a Spokesperson For Your New School Day

Synthesize your priorities to deliver a clear, concise pitch

**Today**, you’ll develop and practice an “elevator pitch” for your new school day

**In the coming days, weeks & months:**

- Integrate your pitch into meetings, newsletters, emails, conferences, Twitter feeds, etc. – make sure everyone is on the same page
- Empower your community to deliver this pitch and help build support for your new school day
Synthesize and Communicate your Priorities

Take a few minutes to read “What Is Your School’s ‘Elevator Message’?”

See article on p. 3
Crafting an Elevator Pitch

A strong elevator pitch is...

...90 seconds or less

...no more than 3 major points

...easy to understand + remember (no jargon)

...compelling (makes people want to learn more)
Create a Pitch to Communicate your Priorities

Your elevator pitch briefly explains:
1) Why your school is building a new school day
2) What will be different in your new day

• At ________ School, we are developing a plan to build a new school day so that we can...

• With more time, we will be able to:
  1. 
  2. 
  3.

Drafting a Pitch for Your New School Day

An elevator pitch is a short statement outlining:
1) Why your school is building a new school day
2) What will be different in your new day

At ________________ School, we are developing a plan to build a new school day so we can (include an aspirational goal).

With more time we will be able to:
1. 
2. 
3. 

Your two to three major points should be driven by your Focused School-wide Priorities.
For each point, articulate your priority and how it will impact students and teachers.

See template on p. 4
ACTIVITY: Create Your Elevator Pitch

Directions:

1) Work as a team to create and practice your elevator pitch. Use the elevator pitch template.

2) Deliver your pitch to two colleagues from other schools. Give and take feedback using the elevator pitch rubric.

3) Regroup as a team and share feedback you received. Your scribe can use this feedback to refine your school’s elevator pitch.

See template and rubric, p. 4 & 5
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What Stood Out For You?

- Think of an “aha!” moment that happened for you today and with whom you will share it back at school.
- Think of a “shout-out” to recognize one of your team members or another school team.

We’ll share “aha!” moments and “shout-outs” before we leave today.
Your Next Steps

By Session 6, your team must:

1. **Communicate your priorities and build support for your plan**
   - Integrate your elevator pitch into your outreach efforts and materials
   - Share at least one iteration with key stakeholders

2. **Continue re-engineering**
   - Experiment with several iterations, working towards your completed staffing and scheduling iteration
   - Meet with district leaders and your NCTL coach to share your redesign plan, consider flexibilities needed, and discuss cost implications

3. **Begin to prepare your final plan**
   - An electronic copy of the template will be posted on the website to use for your Session 6 team presentation and your final plan for submission
Resources for Next Steps Planning

- Complete the **Next Steps Planner** and use your **Planning Calendar** to identify action steps.

- All resources from today’s session can be found at [www.timeandlearning.org/newyork](http://www.timeandlearning.org/newyork)
What Stood Out For You?

- Your “aha!” moment and with whom you will share it back at school

- A “shout-out” to recognize one of your team members or another school team
Session 5 Evaluations

Please fill out and return your evaluations!

Thank you!